



TEMPUS Meeting Instituto Pedro Nunes Coimbra, May 13-15 2013



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Innovation and entrepreneurship power in Ukraine

International Company-University Cooperation







Deliverable WP 2.2.

Current situation and future trends in Ukraine and Europe of innovation in companies/university context.

Identifying best case scenarios in the EU context of company/university cooperation.

Identification of the feasible models and frameworks for international company-university cooperation that could be replicated in the Ukrainian context.







University-Business collaboration

"The state of University-Business collaboration", DG Education, Munster University, 2011

<u>Definition of University-Business Cooperation</u>

UBC is defined as all types of direct and indirect, personal and non-personal interactions between HEIs and business for reciprocal and mutual benefit including: collaboration in R&D, personnel mobility (academics, students and business professionals), commercialization of R&D results, curriculum development and delivery, lifelong learning, entrepreneurship and governance.









University-Business collaboration

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Types of collaboration?

R&D Projects

Academic and Student Mobility (towards companies)

R&D results commercialization

Curriculum development and delivery

Lifelong learning

Entrepreneurship (spin-off & start-up creation)

Governance (decision making, business representatives in HEI, HEI in company management boards)









"The state of University-Business collaboration", DG Education, Munster University, 2011

- i) Strategies
- ii) Structures and approaches
 - iii) Operational activities
 - iv) Framework conditions







i) Strategies

Management committed to these collaborations Mission/Vision envisaging U-B collaborations







ii) Structures and approaches

Dedicated "agencies" / bodies to U-B collaboration Appointment of responsible people (TTO)







iii) Operational activities

U-B activities targeting students U-B activities targeting academics







iv) Framework conditions

Laws and regulations supporting U-B collaborations Laws and regulations supporting staff mobility







The "four pillars" of University-Business collaboration

Degree of perceived relevance?

First: Strategies

Second: Operational Activities

Third: Structures and approaches

Fourth: Framework conditions







Report structure

Focus on internal and external measures to boost University-Industry cooperation in Ukraine

Gathering good practices already collected and suitable to reach these goals in Ukrainian context, together with new approaches arising from other sources









Report structure (cont.)

Following the "4 Pillars" model for structuring best practices and recommendations for Ukrainian partners, aiming to cover the most important U-B interactions – a wide model in perspective!

Provide practices and cases for WP3 "Innovation Guidelines"









Report structure

Discussion and Feedbacks?

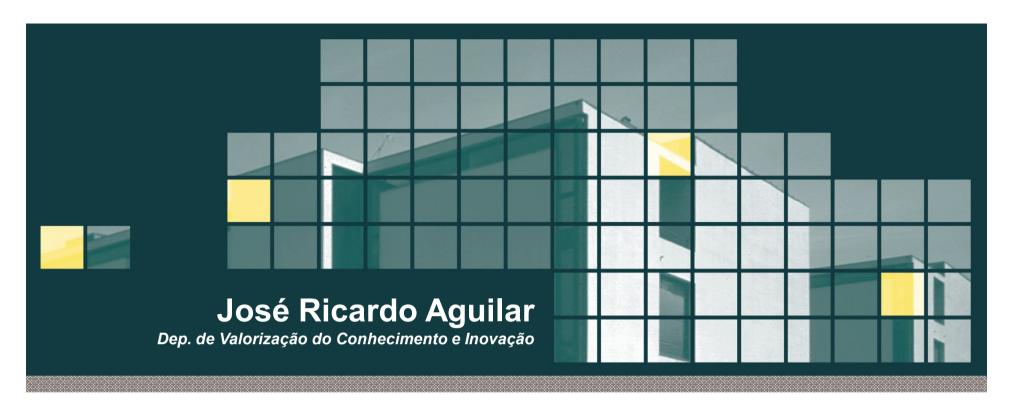






Report conclusion due June 20 2013





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