



TEMPUS Meeting
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TEMPUS PROJECT – WP 2.2.



Innovation and entrepreneurship power in Ukraine

International Company-University Cooperation



Deliverable WP 2.2.

Current situation and future trends in Ukraine and Europe of innovation in companies/university context.

Identifying best case scenarios in the EU context of company/university cooperation.

Identification of the feasible models and frameworks for international company-university cooperation that could be replicated in the Ukrainian context.



University-Business collaboration

“The state of University-Business collaboration”, DG Education, Munster University, 2011

Definition of University-Business Cooperation

UBC is defined as all types of direct and indirect, personal and non-personal interactions between HEIs and business for reciprocal and mutual benefit including: collaboration in R&D, personnel mobility (academics, students and business professionals), commercialization of R&D results, curriculum development and delivery, lifelong learning, entrepreneurship and governance.



University-Business collaboration

“The state of University-Business collaboration”, DG Education, Munster University, 2011

Types of collaboration?

R&D Projects

Academic and Student Mobility (towards companies)

R&D results commercialization

Curriculum development and delivery

Lifelong learning

Entrepreneurship (spin-off & start-up creation)

Governance (decision making, business representatives in HEI, HEI in company management boards)



The “four pillars” of University-Business collaboration

“The state of University-Business collaboration”, DG Education, Munster University, 2011

- i) Strategies
- ii) Structures and approaches
- iii) Operational activities
- iv) Framework conditions



The “four pillars” of University-Business collaboration

i) Strategies

Management committed to these collaborations
Mission/Vision envisaging U-B collaborations



The “four pillars” of University-Business collaboration

ii) Structures and approaches

Dedicated “agencies” / bodies to U-B collaboration
Appointment of responsible people (TTO)



The “four pillars” of University-Business collaboration

iii) Operational activities

U-B activities targeting students

U-B activities targeting academics



The “four pillars” of University-Business collaboration

iv) Framework conditions

Laws and regulations supporting U-B collaborations

Laws and regulations supporting staff mobility



The “four pillars” of University-Business collaboration

Degree of perceived relevance?

First: Strategies

Second: Operational Activities

Third: Structures and approaches

Fourth: Framework conditions



Report structure

Focus on internal and external measures to boost University-
Industry cooperation in Ukraine

Gathering good practices already collected and suitable to reach
these goals in Ukrainian context, together with new approaches
arising from other sources



Report structure (cont.)

Following the “4 Pillars” model for structuring best practices and recommendations for Ukrainian partners, aiming to cover the most important U-B interactions – a wide model in perspective!

Provide practices and cases for WP3 “Innovation Guidelines”



Report structure

Discussion and Feedbacks?

TEMPUS PROJECT – WP 2.2.



Report conclusion due June 20 2013



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